

Rum(o)urMan

Sam Odienka's
Internet Marketing

Work At Home

and step-by-step how to

Special Report For Sam Odiaka's RumourMan Subscriber

Dear Friend & Subscriber,

I have no idea how you got to my website <http://www.oraifite.com> to get this *valuable information*. Maybe you read about it in some publication. Maybe a friend referred you to it. Perhaps you stumbled onto it by pure dumb luck.

But, however you got there and you subscribed to the rumour man newsletter and downloaded this very special report you're now reading. You're now in the very exclusive list of people who have arrived at what is, without question, *the most valuable website on the entire Internet!*

Before I proceed I would like to say "Thank you very much" for joining our **Rumour Man** Newsletter. Do visit our website <http://www.oraifite.com> whenever you can for your latest internet marketing tools, books and software, etc.

Please may I ask you one small favour? if you know somebody who could benefit from this information, please do pass it on or use it as a free gift on your website – many thanks.

Now lets get on with the main theme of this report...

How To Avoid Business Opportunity Rip-Off

Today on the net, there is a fantastic range of packaged business opportunities offering you some of really exciting ways to make a few extra buck, or perhaps even make your fortune.

But beware! Some of them are not what they seem. The net is plagued by tricksters and crooks who knows they can part the unsuspecting from their money by tempting them with the false promise of **gigantic** profits.

We're not saying for a minute this should put you off purchasing a business opportunity. There are some excellent packages out there. However, you can save yourself a lot of time and trouble...not to

mention your hard earned cash, by making a few simple checks in order to avoid being ripped-off.

Here's what you should watch out for.

Ten Simple Checks to Avoid Business Opportunity Rip-offs

1. **Is it a new name?** - Be extra careful when dealing with new companies you've never heard of before. There's a risk it could be a fly-by-night operation, out to take your money and run before anyone has a chance to stop them.
2. **Can you get in touch easily?** - Tricksters often use P.O. Boxes and anonymous Freepost address to cover their tracks. This isn't to say every company using a P.O.Box is a potential fraudster, but take extra care. Always look for a telephone number and give the firm a call. Reputable companies won't mind you calling them, and you'll be able to judge for yourself if they're genuine or not much better after your telephone conversation. You can track down the name and address of anyone operating a P.O. Box by contacting the post office.
3. **What's their literature like?** - Badly photo copied literature riddled with spelling mistakes should set the alarm bells ringing. If the opportunity makes as much money as the firm claims then their marketing material should be top notch. Smart, professional literature tends to suggest you're dealing with a smart, professional company.
4. **Would you buy this product or service yourself?** - The proof of the pudding is in the eating, so it is said. If you're considering an opportunity which involves selling a product or services to the public, ask yourself whether you would buy this product or service yourself, at the advertised price. If you wouldn't why should anyone else?
5. **Are other running this business?** - Few good opportunities are completely new, so look around your area to see if people are already making money from this kind of business. If they are it's a good sign. If nobody is already running this business it could be that you've discovered a little-known **gem**. But more likely, other people have tried it and failed.

6. **Look for testimonials and references** – These are always a sign of a bona fide opportunity. If the company are willing to vouch for their enterprise, perhaps even put you in touch with people who are already successfully running the business, that's really good news. You could just have found a winner!
7. **Do they offer you a money back guarantee?** – All genuine business opportunity companies should offer you a money back guarantee, without any catches or strings. If they don't, be very suspicious. Tip: ask about this before you've parted with your money, not after.
8. **Do some detective work of your own** – Call your local trading standards office – the number is listed in the phone book. Find out if any complaints have been made against the company you're looking at, or if any investigations are pending. This doesn't necessarily mean it's an out of date rip-off, since even reputable companies receive complaints. However, if there have been a large number of complaints it says one thing: *lots of people have bought this package and been very disappointed.*
9. **Can you pay by credit card?** – If the total payable is more than \$100 and you pay by credit card, there's always the chance that if you can't get your money back...or...the company fails or disappears – you'll be able to claim your cash back from the credit card company.
10. **Does it seem realistic and achievable?** – This is the single most important check you can make to avoid business opportunity rip-offs. When you're looking for an opportunity it's easy to be overwhelmed by your own enthusiasm and ambition, and fall for something you normally wouldn't. So sit down in the cold light of the day and ask yourself whether the scheme is realistic. Do the figures really add up? An offer to "Earn \$10,000 a week from the comfort of own home" in some unspecified business is usually not as good as it seems. On the other hand, \$512.73 earned from selling a product everyone needs and wants is more realistic. Remember, if it sounds too good to be true, it probably is.

Here's a list of common rip-offs to beware of

- a. **Envelope stuffing or mailing scheme** – With this type of business you're paid to stuff or address envelopes. Usually the pay is extremely low. You'll probably be tempted to part with a deposit by the promise of high earnings, which normally aren't achievable. Avoid any firm which charges a signing on fee. It's been known for them to simply disappear with the money. Some don't pass on any work, leaving you without any way of getting your money back. Others will urge the unsuspecting person to claw back the cash by working the same scam – advertising for home workers and charging a high deposit on other people.
- b. **Money games** – These are schemes where you pay money to join a club, and are then paid a commission for introducing others. As well as being unworkable, because eventually, the income from new members exceeds the money going out in commissions, these money games can be illegal.
- c. **Multi-level marketing (MLM) schemes** – A plan where you sell a product to people who became your agents, who then sell the product for you, earning you a commission. Not all MLM schemes are fraudulent, and MLM is perfectly legal, but some fail after a short period and/or sell products that few people want to buy. These enterprises can be lucrative if you're at the top of the pyramid, but further down you'll be earning relatively little while lining someone else's pocket.
- d. **Buy back schemes** – These are offers where you buy a kit of parts (often for an electronic product) from the supplier, assemble them, and sell them back to the supplier at a profit. Shady companies take you for a ride by rejecting most, if not all, of the products you supply them with.
- e. **Racing tipster services** – Strictly speaking, not a business opportunity, but often promoted as a way to get rich quick. The information supplied is often no better than you can get in any newspaper, and the success rate no better than you can achieve yourself.
- f. **Mail order publishing** – Manuals are often sold with reproduction rights for you to copy and sell. While there are one or two good ones around, most manuals sold under license or free of copyright are very old and have been sold thousands of times over. No one wants to buy them.

- g. **Homework offers** – Take care when involving yourself in these. They are often badly paid, or involve you in selling products which no one wants.
- h. **Chain letters** – Where you send money to an address on a list, add your name to the list, and then mail it on to others who are supposed to send money on to you. Take it from us, these schemes just don't work. If you ever receive a chain letter, don't worry about the threats it outlines if you don't pass it on. Just throw it in the bin!

Many thanks - for making time reading this report. I think you would agree with us...it's a valuable knowledge to have before departing with your money; the moolah; the loot; the juice; the green; the bread; the scratch; the dough; the skin; the hamiltons, the franklins, the jacksons and the washingtons.

Now check out the latest update at <http://www.oraifite.com> website and visit <http://freephotozip.com> for a useful tool which could be bigger than Adobe Acrobat.